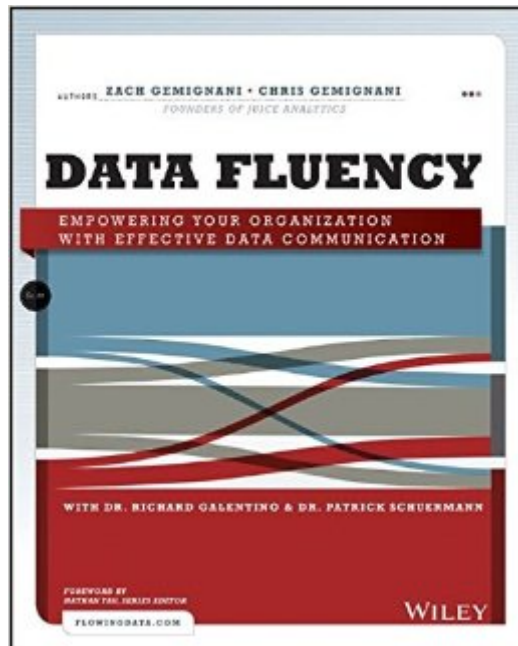


The book was found

Data Fluency: Empowering Your Organization With Effective Data Communication



Synopsis

A dream come true for those looking to improve their data fluency Analytical data is a powerful tool for growing companies, but what good is it if it hides in the shadows? Bring your data to the forefront with effective visualization and communication approaches, and let *Data Fluency: Empowering Your Organization with Effective Communication* show you the best tools and strategies for getting the job done right. Learn the best practices of data presentation and the ways that reporting and dashboards can help organizations effectively gauge performance, identify areas for improvement, and communicate results. Topics covered in the book include data reporting and communication, audience and user needs, data presentation tools, layout and styling, and common design failures. Those responsible for analytics, reporting, or BI implementation will find a refreshing take on data and visualization in this resource, as will report, data visualization, and dashboard designers. Conquer the challenge of making valuable data approachable and easy to understand Develop unique skills required to shape data to the needs of different audiences Full color book links to bonus content at juiceanalytics.com Written by well-known and highly esteemed authors in the data presentation community *Data Fluency: Empowering Your Organization with Effective Communication* focuses on user experience, making reports approachable, and presenting data in a compelling, inspiring way. The book helps to dissolve the disconnect between your data and those who might use it and can help make an impact on the people who are most affected by data. Use *Data Fluency* today to develop the skills necessary to turn data into effective displays for decision-making.

Book Information

Paperback: 288 pages

Publisher: Wiley; 1 edition (November 3, 2014)

Language: English

ISBN-10: 1118851013

ISBN-13: 978-1118851012

Product Dimensions: 7.4 x 0.6 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars See all reviews (20 customer reviews)

Best Sellers Rank: #319,301 in Books (See Top 100 in Books) #156 in Books > Computers & Technology > Databases & Big Data > Data Modeling & Design #4225 in Books > Textbooks > Computer Science

Customer Reviews

What is great about this book is that the authors have very thoughtfully considered and analyzed the lessons about organizing and presenting data from working with many data clients over several years. It deals with not only the extraction of information from data masses, but also how organizations with lots of untapped data can benefit from doing so. Many checklists and assessment questions are provided to evaluate levels of data analysis sophistication, which seem motivated from years of frustration dealing with clueless organizations. The main problem I have is lack of specificity. Because they are "agnostic" with regards to any particular software tools, the points they make, and examples they provide, are still somewhat general. If you want to actually accomplish what is talked about here, you'd have to learn about it elsewhere. At the very least it would have been nice if they had an appendix or associated web page talking about various data visualization tools that are out there. This seems very much a book for beginner to intermediate data explorers, due to the lack of specificity, and all the assessment questionnaires. Also, some subjects are not treated as thoroughly as they could be. The style guide in the appendix is way too brief and that information is covered more thoroughly elsewhere. And throughout the book they talk about designing "dashboards", but never define it clearly (well, except for in the appendix). The final chapter has a checklist for creating data products, that refers the reader to a list of URLs. These point to things like articles by others, software tools, and so forth.

[Download to continue reading...](#)

Data Fluency: Empowering Your Organization with Effective Data Communication Week-by-Week
Homework for Building Reading Comprehension & Fluency: Grade 1 (Week-by-Week Homework
For Building Reading Comprehension and Fluency) Whats After Assessment?/Follow-up
Instructions for Phonics, Fluency and Comprehension: Follow-Up Instruction for Phonics, Fluency,
and Comprehension Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse
and Data Vault Data Analytics: Practical Data Analysis and Statistical Guide to Transform and
Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom
and Data Driven Book 2) Trust and Betrayal in the Workplace: Building Effective Relationships in
Your Organization Healthcare Business Intelligence, + Website: A Guide to Empowering Successful
Data Reporting and Analytics Cool Infographics: Effective Communication with Data Visualization
and Design Algebra Essentials Practice Workbook with Answers: Linear & Quadratic Equations,
Cross Multiplying, and Systems of Equations (Improve Your Math Fluency Series) Big Data For
Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business

Performance, Life Decisions & More! The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences An Empowering Guide to Lung Cancer: Six Steps to Take Charge of Your Care and Your Life How To Stop Enabling Your Adult Children: Practical steps to use boundaries and get your power back as you stop enabling (Empowering Change Book 1) How To Stop Enabling Your Adult Children: Practical steps to use boundaries and get your power back as you stop enabling (Empowering Change) (Volume 1) Marriage: How To Save And Rebuild Your Connection, Trust, Communication And Intimacy (FREE Bonus Included) (Marriage Help, Save Your Marriage, Communication Skills, Marriage Advice) World Link: Developing English Fluency, No. 2 Teaching for Comprehending and Fluency: Thinking, Talking, and Writing About Reading, K-8 Stuttering and Related Disorders of Fluency The Idiom Advantage: Fluency in Speaking and Listening The Fluent Reader (2nd Edition): Oral & Silent Reading Strategies for Building Fluency, Word Recognition & Comprehension

[Dmca](#)